

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)

MBA II Year I Semester Supplementary Examinations April-2026
ENTREPRENEURSHIP DEVELOPMENT

Time: 3 hours

Max. Marks: 60

SECTION – A

(Answer all Five Units 5 x 10 = 50 Marks)

- UNIT-I**
- 1 a Distinguish between first generation entrepreneurs and second generation entrepreneurs. CO1 L1 5M
b Suggest a few characteristics of successful entrepreneurs. CO1 L2 5M
- OR**
- 2 a Assess the importance of small business in Indian economy. C1 L4 5M
b Discuss the important features of entrepreneurship. C1 L1 5M
- UNIT-II**
- 3 a Make a short note on Intellectual property rights. CO2 L2 5M
b Why do you think trademarks are needed for MNCs? CO2 L2 5M
- OR**
- 4 a What are the government grants given in India for the entrepreneurs? CO2 L1 5M
b Are subsidies required for entrepreneurs? Substantiate your argument. CO2 L4 5M
- UNIT-III**
- 5 a What are the factors considered in a feasibility study? Explain. CO3 L3 5M
b If you want to start a hotel business write business plan for angel investor. CO3 L6 5M
- OR**
- 6 a Develop a project proposal to start a business in sewing machines. CO3 L6 5M
b Make a note on criteria to select a project. CO3 L2 5M
- UNIT-IV**
- 7 a What are advantages and disadvantages of a first-mover in an industry? CO4 L2 5M
b You are a first-mover in manufacturing environment friendly disposable plates for food serving. What is the instability that you face in the environment? CO4 L6 5M
- OR**
- 8 a Discuss the risk reduction strategies adopted by new entrant in business. CO4 L3 5M
b Define Market scope strategy. Describe it with suitable examples. CO4 L3 5M
- UNIT-V**
- 9 a Give a brief account on the promotional efforts supporting women entrepreneurs. CO5 L2 5M
b Identify any two successful women entrepreneurs in India and highlight the reasons for their success. CO5 L3 5M
- OR**
- 10 a What are the obstacles faced by rural entrepreneurs? Suggest measures to overcome them. CO5 L3 5M
b You are a person from rural area in a drought prone region. What difficulties you may face in starting your own enterprise in that area? Also suggest measures to help the rural entrepreneurs. CO5 L6 5M

SECTION – B
(Compulsory Question)

11

1 x 10 = 10 Marks

Founded in 2013 primarily as a coding boot camp, Tech Talent South offers both part-time and full-time courses on topics like Ruby on Rails and Big Data Analytics. Most of the camp's programs are run out of cooperative working spaces and temporary locations throughout the cities it has a presence in. The primary focus of the Atlanta-founded and now North Carolina-based company as branded in the name was on coding in the South, but the company to date has expanded to eleven markets with plans to expand even more. The founder, Betsy Idilbi, jokes that she wouldn't have named the company Tech Talent South if she had known its full potential and growth, including being plugged into the entrepreneurial ecosystem in places such as Columbus, Ohio. The company even has offices in the northeastern city of Hartford, Connecticut.

- i. Could a feasibility analysis have helped Betsy from the start?
ii. The company has expanded its business to offer corporate trainings at existing companies, rather than teaching classes directly to student enrollees. How would you identify a new potential market for Tech Talent South to enter?
iii. What could be done with its existing business?
iv. How would you advise the company on making go-or-no-go decisions for entering new markets?

*** END ***

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY: PUTTUR
(AUTONOMOUS)

MBA II Year I Semester Supplementary Examinations April-2026
INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

Time: 3 hours

Max. Marks: 60

SECTION – A

(Answer all Five Units 5 x 10 = 50 Marks)

- UNIT-I**
- 1 Give a detailed explanation on major objectives of investment. CO1 L1 10M
OR
- 2 a What are the characteristics of investment? CO1 L2 5M
b Discuss different types of long-term investments. CO1 L2 5M
- UNIT-II**
- 3 a Explain the process of fundamental analysis. CO2 L2 10M
OR
- 4 a Write short notes on the Simple Moving Average. CO2 L5 5M
b Relative Strength Index CO2 L5 5M
- UNIT-III**
- 5 a Explain different types of bonds in detail. CO3 L2 5M
b What is time line of a bond? Explain with an example. CO3 L2 5M
OR
- 6 a Calculate the value of the bond whose face value is 1000, coupon rate is 15%, maturity period is 5 years and required rate of return is 12% CO3 L5 5M
b Calculate YTM of the bond whose face value is 1000, maturity period is 5 years and coupon rate is 10% if the present value of the bond is 850. CO3 L5 5M
- UNIT-IV**
- 7 a Explain dividend discount model for single period. CO4 L3 5M
b Explain dividend discount model for multi- period. CO4 L2 5M
OR
- 8 The share of a certain stock paid a dividend of Rs.2.00 last year. The dividend is expected to grow at a constant rate of 6% in the future. The required rate of return on this stock is 12%. How much should this stock sell for now? Assuming that the expected growth rate and required rate of return remain the same, at what price should the stock sell 2 years hence. CO4 L3 10M
- UNIT-V**
- 9 a Explain Capital Asset Pricing Model CO5 L2 5M
b What is efficient frontier? CO5 L2 5M
OR
- 10 Calculate portfolio return and risk. CO5 L5 10M

state of the economy	Probability	return on stock A%	return on stock A %
1	0.2	15	-5
2	0.2	-5	15
3	0.2	5	25
4	0.2	35	5
5	0.2	25	35

SECTION – B

(Compulsory Question)

L5 CO6

1. The rates of return on stock A and market portfolio for 15 periods are given below

period	return on stocka (%)	return of market portfolio (%)	period	return on stock(a)%	return on market portfolio (%)
1	10	12	9	-9	1
2	15	14	10	14	12
3	18	13	11	15	-11
4	14	10	12	14	16
5	16	9	13	6	8
6	16	13	14	7	7
7	18	14	15	-8	10
8	4	7			

a) What is the beta for stock A?

b) Calculate expected rate of return, if the risk-free rate of return is 4%?

*** END ***